

# WOMEN BEYOND the table

Date: Wednesday, October 13th, 2021 (Call #10)

Administrative Chairs: Lucy Pesticcio & Tammy Cohen

Total Attendees: 31

**CALL INTRO** Tammy gave our members a warm welcome to the 10th WBT Call.

**Welcome October Call Joiners and New Member Introduction:** On this call, we have 3 new members to welcome, Bonnie, Evelyn and Maria.

**Maria:** Maria is from Poland but is currently living in Norway. WBT really is a global network! Maria is an experienced photographer and is building her business. We are happy to welcome Maria and blown away by her beautiful photography on IG.

**Evelyn:** Evelyn is a serial entrepreneur who has developed multiple products including PILLPANION Lockable Tote with Pill Organization System and her brand SHOWAFLOPPS. We are excited to welcome Evelyn who brings great experience and enthusiasm to WBT. Welcome, Evelyn!

**Bonnie:** Bonnie is a partner in a top 50 public accounting firm and also just became an Adjunct Professor in Forensic Accounting. Bonnie is looking forward to supporting the members of WBT and we are excited to help her explore ideas for her own business ventures.

\*Please do not hesitate to reach out to the chairs if you have someone you feel is synergistic to the group and should receive an invitation to a call.

\*A reminder that we encourage women in the group to network and reach out to fellow members privately for their professional services, however, please do so respectfully and understand that no member is expected to offer their services for free.

## SHOUT OUTS

**Lucy:** Lucy made her TV debut on Canada's home shopping network, TSC! Lucy was selected as the ambassador of a new lab grown diamond brand called Evera and will be a regular On Air guest for the shopping channel.

**Bonnie:** New WBT member Bonnie is a leader in her industry but despite her intense job decided to work on her bucket list during the pandemic. Bonnie put the meddle to the peddle and added adjunct Professor to her impressive resume. She is teaching Forensic Accounting at the Business School of a college on Long Island. Kudos Bonnie!

**Evelyn:** Evelyn is an inventor entrepreneur who has recently appeared on QVC with her latest product PILLPANION Lockable Tote with Pill Organization System <https://youtu.be/e42cH9kLjQY> This is not her first appearance on QVC, her brand SHOWAFLOPPS made its debut on QVC too. Amazing work!

**Lydia:** Lydia has just completed feeding another 400 street people in Kenya! Please speak to Lydia if you want to learn more about her self-funded charitable endeavors.

**Anita:** Anita was recently promoted to Managing Director of the Verb Factory PR Agency while also still operating her Monsoon PR agency on the side. Amazing work Anita!

**Julisa:** Julisa recently displayed at the Johnny Appleseed Festival and sold 35 of her books along with the clothing line she represents. She then did the First Church Fair, where the Pastor, after speaking with her and noting her incredible energy invited her to speak to his congregation. She is being paid to speak to the group! Julisa also promoted a Grow Rich Master Class with her mentor based on the principles of Napoleon Hill's Think and Grow Rich. BTW This is a must-read and is on our recommended reading list.

**Stacey:** Stacey made the top 20 of her greater Rodan and Fields team of 1000 for personal sales for the month of September. Another great example of resilience and determination.

**Heather:** Heather is hosting a Virtual Masterclass for coaches, consultants, and service providers titled "Raising Your Prices With Ease," on Oct. 13th at 10:30 am. Topic Specially priced at \$97 (reg. \$297). Learn how to easily raise your prices while showcasing the value of your services. Class will be via Google Meet, with a Q&A session after (time permitting).

**Mary and Heather:** As mentioned last call Heather and Mary have created a membership platform for growing and scaling Beauty, Fashion, and Wellness brands. Brand Scaling Society, is getting closer to its official launch. Please go and check us out at [members.brandscalingsociety.com](https://members.brandscalingsociety.com)!

**Carrie:** Carrie was recently hired at Total Renewable Energies (Paris) as Regional Exploratory Coordinator. She will manage a portfolio of business development initiatives and teams in 15 countries as this new arm of solar and wind power grows. Congrats Carrie!

\*Please do not hesitate to reach out and share your accomplishments and news so that we can celebrate your achievements.

### **STEPPING UP!**

**Stacey:** A big thank you to Stacey who has stepped up to the table to manage the WBT New Members Committee.

**Christine:** Thank you to Christine who has stepped up to the table to work on the WBT Podcast. We're super excited about this!

### **UPDATES**

**OCT 13 CALL VIMEO RECORDING LINK** **JOIN WBT to GET ACCESS TO OUR LINKS!!**

**WBT Website:** Our website is making great strides. Carrie will be giving the group a Women Beyond the Table preview on the November 15<sup>th</sup> Call. You will not want to miss this!

**WBT LinkedIn:** With the website underway we feel our next step is launching WBT social media. As we do have digital experts in the group, we hope and would greatly appreciate it if one of our members steps up and helps to get a LinkedIn account going. Please reach out to Tammy or Lucy if you would like to take the lead on this.

**WBT Soul Tribe Directory:** Thanks to our members Maggie and Maya, the Google drive and Soul Tribe directory are really developing and becoming much more efficient. The goal is for this resource to become a professional networking tool that helps our members connect with one another and stay up to date with all things WBT (suggested reading, previous calls, presentations, agendas, recaps etc...)

### **SPEAKER PRESENTATION: ANDREA PETRONE**

**Presentation Title: How to reach high-performance in your life, business**

**BIO:**

Andrea Petrone is a Leadership and High-Performance Advisor, Certified Executive Coach, Trainer, and International Speaker.

Andrea has more than 20yrs of international and executive experience. He worked in 7 different countries. He's Italian and he now lives in London, UK.

For more info: [www.andreapetrone.com](http://www.andreapetrone.com)

### **The World Class Leaders Show Podcast**

Apple:

<https://podcasts.apple.com/us/podcast/the-world-class-leaders-show/id1588150545>

Spotify:

[https://open.spotify.com/show/0rWvMSSUGtbeBUcLXytR9H?si=hhusj06-SiKYukuTC-c7AQ&dl\\_branch=1](https://open.spotify.com/show/0rWvMSSUGtbeBUcLXytR9H?si=hhusj06-SiKYukuTC-c7AQ&dl_branch=1)

TITLE: How to reach high-performance in your life, business, teams

TOPICS:

1. Motivation - How to unlock your intrinsic motivation
2. Goals - How to set ambitious goals and keep them on track
3. Engagement - How to engage our team for better results

***JOIN WBT to GET ACCESS TO OUR SPEAKERS!!***

**Next Call: Wednesday, November 15 @ 8:00 am EST.**

Look out for the agenda and the Zoom calendar invitation link Sunday, October 10. Robin Landau will be presenting her topic, Spiritual Hygiene.

Thank you to all members for joining our October call. We hope you enjoyed it and found it as valuable as we did!

Your Chairs,  
Lucy & Tammy

